

MARY DESMOND

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AT A GLANCE

I am a hard-working, creative, adaptable, and empathetic interpersonal communicator and talented visual storyteller with over 8 years of end-to-end multimedia production experience.

I am very comfortable managing creative projects from conceptualization to delivery - all while displaying professionalism, courtesy, and a high standard of quality.

I am looking to leverage these skills and contribute to a purpose-driven team as a videographer/photographer..

EDUCATION

Virginia Tech - Blacksburg, VA - May 2020

M.A.Ed Instructional Design & Technology

Virginia Tech - Blacksburg, VA - May 2018

B.A. Communication - Multimedia Journalism

SKILLS

- Video production/content editing (Short-form and long-form)
- Canon DSLR photo/video
- Adobe Creative Suite (Premiere, Photoshop, Lightroom, Audition, After Effects)
- Indoor/outdoor flash photography
- Event photography/videography
- Studio photography/videography
- Indoor/outdoor lighting design
- Video interviewing
- Brand-conscious marketing content creation
- Audio recording/editing
- Representative skills (multimedia presentations, conferences, donor relations)
- Project management
- Supervisory/management leadership
- Critical thinking, creative brainstorming
- Adaptability
- Interpersonal communication
- Delegation and project prioritization
- Short-form social media video production
- Photo Mechanic
- Customer service expertise
- Educational Video Production
- Instructional design and technology
- Davinci Resolve

WORK EXPERIENCE

Costar Group - Homes.com Post Production (Aug 2023-present)

Video Producer and Editor

- Leads video production process for Homes.com City and Neighborhood videos, crafting over 400+ videos over the course of 1.5 years
- Collaborates with content writers, videographers, and voiceover artists to drive projects forward and make meaningful videos
- Edits video scripts to conciseness and hones video storyboards
- Demonstrates strong dedication to creating diverse and inclusive creative content. Engages in and reports regularly in DEIB learning opportunities
- Acts as a representative for Homes.com, displaying professionalism, courtesy, and a high standard of quality
- Establishes, maintains and motivates a fun and collaborative work environment both remotely and in person
- Provides departmental video trainings and mentors teammates

Virginia Tech Division of Student Affairs (Aug 2021-June 2023)

Visual Communications Manager, Photographer/Videographer

- Leads end to end production of multiple high-quality video and photo projects at once, creating effective, relevant, and timely video content
- Supervises project management system (Wrike) and manages another full-time photographer/videographer, offering data-driven creative feedback and fostering professional development
- Communicates and organizes complex contracts with technical ideas and creative story arcs understandably when working with cross-department stakeholders
- Holds a strong understanding of branded content creation and works closely with Student Affairs Advancement to creatively drive funds into student-facing well-being and engagement programs

Virginia Tech Division of Student Affairs (Sept 2020-Aug 2021)

Visual Communications Specialist

- Coordinates with subjects, scout locations for shoots, direct and produce multiple high-quality photo/video projects at once
- Utilizes Adobe creative suite to edit polished, engaging informational videos and social media content
- Collaborates with creative team, Student Affairs partners, and students/community members on branded content for university campaigns
- Demonstrates excellent time management
- Shoots and facilitates virtual video shoots, editing engaging educational Virtual Orientation video deliverables, and transcribing online video Modules.

ESPN's ACC Network and HokieVision (March 2015-May 2020)

Video Production Assistant

- Assist with 300+ live broadcast productions over the course of 5 years
- Develop instructional trainings for production assistants on all broadcast equipment and office workflows
- Produce engaging social media video content for Twitter and Instagram including hype videos and storytelling features
- Collaborate with with cross-department stakeholders
- Served as project manager and mentor to undergraduate student interns